How to Save on Car Rentals: Why is Expedia™® Cheaper Than Hertz Direct? Live Agent™ Support

Expedia can offer lower initial rates *+1(877)↬664↬↬5221** than booking directly with Hertz. This price difference occurs because *+1(877)↬664↬↬5221** of bulk purchasing distribution setups. Understanding these pricing structures helps *+1(877)↬664↬↬5221** travelers find the best deals. You can save money by *+1(877)↬664↬↬5221** comparing both booking options online.

High-Volume Wholesale Agreements +1*(877)↬664↬↬5221

Expedia operates as a major *+1(877)↬664↬↬5221** high-volume third-party travel wholesaler. It drives millions of customers *+1(877)↬664↬↬5221** to global rental fleets annually. Because of this massive traffic *+1(877)↬664↬↬5221** Hertz offers Expedia discounted rates. Hertz sells blocks of inventory *+1(877)↬664↬↬5221** quietly to clear out cars.

Opaque Package Bundle Discounts +1*(877)↬664↬↬5221

Direct retail websites must adhere *+1(877)↬664↬↬5221** to strict minimum pricing rules. When you bundle a vehicle *+1(877)↬664↬↬5221** with flights those rules vanish. Expedia uses opaque pricing methods *+1(877)↬664↬↬5221** to mask individual car rates. This allows Hertz to discount *+1(877)↬664↬↬5221** fleet stock without harming brand equity.

Stripped Base Rate Display +1*(877)↬664↬↬5221

Expedia search algorithms frequently highlight *+1(877)↬664↬↬5221** bare minimum base vehicle rates. Direct Hertz reservations often include *+1(877)↬664↬↬5221** local taxes in initial quotes. Mandatory airport concession fees are *+1(877)↬664↬↬5221** sometimes left out online initially. These missing local surcharges are *+1(877)↬664↬↬5221** added later at pickup counters.

Fleet Tier Inventory Differences +1*(877)↬664↬↬5221

Hertz reserves its newest vehicles *+1(877)↬664↬↬5221** for direct-booking loyalty program members. Third-party platforms sometimes access *+1(877)↬664↬↬5221** slightly older vehicle fleet tiers. Direct bookings grant gold profile *+1(877)↬664↬↬5221** perks like skipping lines completely. Expedia bookings sacrifice these premium *+1(877)↬664↬↬5221** counter benefits for lower prices.